ORDER

36944 Orders Order / Rev: Alt Order #: 08841042 Product Desc: HELLER/SENATE/REP KLAS Estimate: Flight Dates: 09/05/12 - 09/11/12 Primary AE: Mike Jones Original Date / Rev: 08/09/12 / 09/05/12 Sales Office: K-WAS Order Type: **GENERAL** Sales Region: National Name: Strategic Media Services Agency Billing Type: Çash **Buying Contact:** Billing Calendar: Broadcast Billing Contact: Billing Cycle: EOM/EOC 3299 K St. NW Washington, DC 20007 Agency Commission: 15% Heller, Dean R-USS Advertiser Name: A35+ New Business Thru: Demographic:

Order Separation:

Advertiser External ID:

Agency External ID:

Rill Plan

DIII Pian				
Start Date	End Date	# Spots	Gross Amount	Net Amount
N8/27/12	09/11/12	85	\$37,885,00	\$32,202,25

Share 30%

0%

0%

PO1 LV3

AGY, POL, CAND

Product Codes:

Revenue Codes:

Priority:

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	85	\$37,885.00	\$32,202.25	0.00
Totals	85	\$37,885,00	\$32,202,25	0.00

00:15:00

Account Executives

Order Share

KLAS

LV1

UNKWN

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Total

\$0.00

\$0.00

\$37,885.00

Market	100%	\$126,283.33
Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$31,570.83
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$6,314.17
KVWB	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
E 1 8	09/07/12	09/07/12	8 News Now 5a M-F 8 News Now 5a M-F		5-6a	F	:30	2	\$225.00LV2	0.00 NM	2	\$450.00
5A NEV	٧S											
Sta	rt Date	End Date	Weekdays S	pots/Week	<u>Rate</u>	Rating				1		
Week: 09/	03/12	09/09/12	F	2	\$225.00	0.00						
E 2 8	09/10/12	09/11/12	8 News Now 5a M-F 8 News Now 5a M-F		5-6a	MT	:30	3	\$225.00LV2	0.00 NM	3	\$675.00

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Order / Rev:

36944

08841042

Advertiser:

Heller, Dean R-USS

Alt Order #: Flight Dates:

09/05/12 - 09/11/12

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Product Desc: HELLER/S

HELLER/SENATE/REP

Estimate:

	End Inventory C	Code Break	Start/End	Time Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
	nd Date Weekdays 9/16/12 M	Spots/Week 3	<u>Rate</u> \$225.00	Rating 0.00					
E 3 8 09/07/12	09/07/12 8 News Now 8 News Nov		6-7a	F	:30	2 \$245.00LV2	0.00 NM	2	\$490.00
6A NEWS			Data	Datina					
	nd Date Weekdays 9/09/12F	Spots/Week 2	<u>Rate</u> \$245.00	Rating 0.00					
E 4 8 09/10/12	09/11/12 8 News Now 8 News Nov		6-7a	MT	:30	4 \$245.00LV2	0.00 NM	4	\$980.00
6A NEWS									
	<u>nd Date Weekdays</u> 9/16/12	Spots/Week 4	<u>Rate</u> \$245.00	Rating 0.00					
E 5 8 09/07/12	09/07/12 CBS This M	orning 7-9a CM	7-9a	F	:30	2 \$150.00LV2	0.00 NM	2	\$300.00
EARLY SHOW	CBS This M	lorning							
Start Date E	nd Date Weekdays		Rate	Rating					
	9/09/12F 09/11/12 CBS This M	orning 7-9a CM	\$150.00 7-9a	0.00 M	:30	3 \$150.00LV2	0.00 NM	3	\$450.00
	CBS This M	-						•	
EARLY SHOW Start Date E	nd Date Weekdays	Spots/Week	Rate	Rating					
	9/16/12 M	3	\$150.00	0.00					
E 7 8 09/07/12	09/07/12 Live w/Kelly	CM egis & Kelly	9-10a	F	:30	2 \$250.00LV2	0.00 NM	0	\$0.00
LIVE WITH KELLY	LIVE VVIIII IX	egis & Kelly							
	nd Date Weekdays	Spots/Week 2	<u>Rate</u> \$250.00	Rating 0.00					
Week: 09/03/12 09 Spot Ch Date Range	0,00,12	_	t/End Time		/eekdays	Length Rate	Rtg Type		
	9/09/12 Live w/Kelly	9-10	a		F	:30 (\$250.00)	0.00 <i>NM</i>	l	
See MG 15.2,1 [due to tennis -	15.3,15.4,15.5,15.6,15. · LM]	7, 15.6, 15.9, 15.10							
	9/09/12 Live w/Kelly	9-10	a		F	:30 (\$250.00)	0.00 <i>NM</i>	l	
See MG 15.2,1 [due to tennis -	15.3,15.4,15.5,15.6,15. - LM]	7,15.8,15.9,15.10							
	09/11/12 Live w/Kelly	СМ	9-10a	M	:30	2 \$250.00LV2	0.00 NM	2	\$500.00
LIVE WITH KELLY	Live With R	egis & Kelly							
	15-1- 14/ -1-1								
	nd Date Weekdays	Spots/Week	<u>Rate</u>	Rating					
	9/16/12 M	2	\$250.00	0.00	.20	4 64 000 001 1/4	0.00 NB4		\$1,000,00
	9/16/12 M 09/10/12 Price Is RigI	ht CM			:30	1 \$1,000.00LV1	0.00 NM	1	\$1,000.00
E 10 8 09/10/12 PRICE IS RIGHT	9/16/12 M 09/10/12 Price Is Rigl Price Is Rig	2 ht CM ht	\$250.00 10-11a	0.00 M	:30	1 \$1,000.00LV1	0.00 NM	1	\$1,000.00
E 10 8 09/10/12 PRICE IS RIGHT Start Date E	9/16/12 M 09/10/12 Price Is RigI	2 ht CM ht Spots/Week	\$250.00 10-11a Rate	0.00	:30	1 \$1,000.00LV1	0.00 NM	1	\$1,000.00
E 10 8 09/10/12 PRICE IS RIGHT Start Date E	9/16/12 M 09/10/12 Price Is Rigl Price Is Rigl Price Is Rig Meekdays 9/16/12 M 09/10/12 Y&R	ht CM ht Spots/Week 1 CM	\$250.00 10-11a	0.00 M	:30	1 \$1,000.00LV1		1	\$1,000.00 \$1,500.00
E 10 8 09/10/12 PRICE IS RIGHT Start Date E Week: 09/10/12 0 E 12 8 09/10/12	9/16/12 M 09/10/12 Price Is Rigl Price Is Rigl Price Is Rig Meekdays 9/16/12 Weekdays 9/16/12 Y&R Young & Re	ht CM ht Spots/Week 1 CM	\$250.00 10-11a <u>Rate</u> \$1,000.00	0.00 M Rating 0.00		_			
PRICE IS RIGHT Start Date Week: 09/10/12 E 12 8 09/10/12 YOUNG & RESTLE Start Date E 12 8 Start Date	9/16/12 M 09/10/12 Price Is Rigl Price Is Rig Ind Date Weekdays 9/16/12 M 09/10/12 Y&R Young & Re ESS Ind Date Weekdays	ht CM ht Spots/Week CM estless Spots/Week	\$250.00 10-11a Rate \$1,000.00 11a-12p	0.00 M Rating 0.00 M		_			
PRICE IS RIGHT Start Date E Week: 09/10/12 0 E 12 8 09/10/12 YOUNG & RESTLE Start Date E Week: 09/10/12 0	9/16/12 M 09/10/12 Price Is Rigl Price Is Rig 1 Meekdays 9/16/12 M 09/10/12 Y&R Young & Re 1 SS 1 Meekdays 9/16/12 M Weekdays M Weekdays M	ht CM ht Spots/Week 1 CM estless Spots/Week 1	\$250.00 10-11a Rate \$1,000.00 11a-12p Rate \$1,500.00	0.00 M Rating 0.00 M Rating 0.00	:30	1 \$1,500.00LV1	0.00 NM	1	\$1,500.00
E 10 8 09/10/12 PRICE IS RIGHT Start Date E Week: 09/10/12 0 E 12 8 09/10/12 YOUNG & RESTLE Start Date E Week: 09/10/12 0 E 13 8 09/07/12	9/16/12 M 09/10/12 Price Is Rigl Price Is Rig Price Is Rig Meekdays 9/16/12 M 09/10/12 Y&R Young & Re ESS ind Date 9/16/12 Weekdays 9/16/12 M 09/07/12 8 News Now	ht CM ht Spots/Week CM estless Spots/Week	\$250.00 10-11a Rate \$1,000.00 11a-12p	0.00 M Rating 0.00 M		_	0.00 NM		
E 10 8 09/10/12 PRICE IS RIGHT Start Date Week: 09/10/12 0 E 12 8 09/10/12 YOUNG & RESTLE Start Date Week: 09/10/12 0 E 13 8 09/07/12 NOON NEWS	9/16/12 M 09/10/12 Price Is Rigl Price Is Rig Price Is Rig Meekdays 9/16/12 M 09/10/12 Y&R Young & Re ESS ind Date 9/16/12 Weekdays 9/16/12 M 09/07/12 8 News Now	ht CM ht Spots/Week 1 CM estless Spots/Week 1 v Noon M-F CM w Noon M-F	\$250.00 10-11a Rate \$1,000.00 11a-12p Rate \$1,500.00 12-1230p	0.00 M Rating 0.00 M Rating 0.00	:30	1 \$1,500.00LV1	0.00 NM	1	\$1,500.00

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Order / Rev:

36944

Advertiser

Heller, Dean R-USS

Alt Order #:

08841042

Product Desc:

HELLER/SENATE/REP

Flight Dates:

09/05/12 - 09/11/12

Estimate:

Len Spots I n Ch Start End Inventory Code Break Start/End Time Days Rate Pri Rtg Type Spots Amount E 13 09/07/12 09/07/12 8 News Now Noon M-F CM :30 \$225.00LV2 0.00 NM 8 12-1230p \$0.00 8 News Now Noon M-F NOON NEWS Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/03/12 09/09/12 2 \$225.00 0.00 Description Start/End Time Weekdays Rate Rtq Type Spot Ch Date Range Length (\$225.00) 0.00 NM 1 8 09/03/12-09/09/12 8 News Now Noon M-F 12-1230p :30 See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10 [due to program tennis - LM] :30 (\$225.00) 0.00 NM 8 09/03/12-09/09/12 8 News Now Noon M-F 12-1230p See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10 [due to program tennis - LM] :30 2 \$225,00LV2 0.00 NM 2 \$450.00 E 14 09/10/12 09/11/12 8 News Now Noon M-F CM 12-1230p 8 News Now Noon M-F NOON NEWS Rating Start Date End Date Weekdays Spots/Week Rate 0.00 M----\$225.00 Week: 09/10/12 09/16/12 ---F--:30 \$325.00LV2 0.00 NM 9 \$3,475.00 09/07/12 09/07/12 1230-2p Soaps/ LMAD CM 1230-2p F 15 Soaps / Let's Make A Deal BOLD/LET'S MAKE End Date Rating Spots/Week Weekdays Rate Start Date 09/09/12 ----F--1 \$325.00 0.00 Week: 09/03/12 Length Rate Rtq Type Spot Ch Date Range Description Start/End Time Weekdays ----F----:30 (\$325.00) 0.00 NM 8 09/03/12-09/09/12 1230-2p Soaps/ LMAD 1230-2p 1 See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10 [due to program tennis - LM] :30 \$375.00 0.00 NM 5-630p 8 09/07/12-09/07/12 8 News Now 5-630p M-F MG for 13.1,7.1,7.3,13.2,15.1 [Due to US Open Tennis] :30 \$375.00 0.00 NM 8 09/07/12-09/07/12 8 News Now 5-630p M-F 5-630p ---F----MG for 13.1,7.1,7.3,13.2,15.1 [Due to US Open Tennis] .30 \$375.00 0.00 NM 8 09/10/12-09/10/12 8 News Now 5-630p M-F 5-630p 4 MG for 13.1,7.1,7.3,13.2,15.1 (ft) [Due to US Open Tennis] :30 \$375.00 0.00 NM 5-630p 8 09/10/12-09/10/12 8 News Now 5-630p M-F 5 MG for 13,1,7,1,7,3,13,2,15,1 [Inside Edition was preempted due to US Open Tennis running over] :30 \$500.00 0.00 NM 8 09/07/12-09/07/12 8 News Now 11p M-F 11-1135p (f) MG for 13.1,7.1,7.3,13.2,15.1 [Due to US Open Tennis] :30 \$1,200.00 0.00 NM 9-10p 8 09/07/12-09/07/12 Fri 9-10p MG for 13.1,7.1,7.3,13.2,15.1 [Due to US Open Tennis] :30 \$200.00 0.00 NM Various 8 09/07/12-09/07/12 US Open Tennis (f) MG for 13.1,7.1,7.3,13.2,15.1 [Due to US Open Tennis] :30 \$40.00 0.00 NM 4-5a 8 09/07/12-09/07/12 8 News Now 4-5a MG for 13.1,7.1,7.3,13.2,15.1 [Due to US Open Tennis] \$35.00 0.00 NM :30 4-5a 10 8 09/10/12-09/10/12 8 News Now 4-5a MG for 13.1,7.1,7.3,13.2,15.1 [Due to US Open Tennis] \$350.00 MT----:30 \$350.00LV2 0.00 NM 09/10/12 09/11/12 The Talk 2-3P CM F 16 8 2 - 3pThe Talk TALK-CBS Spots/Week Rating Rate Start Date End Date Weekdays MT----\$350.00 0.00 09/16/12 Week: 09/10/12 \$325.00LV2 0.00 NM 2 \$650.00 2 CM 3-4p ----F--:30 09/07/12 09/07/12 Ellen Ellen **ELLEN**

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Order / Rev:

36944

Advertiser:

Heller, Dean R-USS

Alt Order #: Flight Dates: 08841042

Product Desc:

09/05/12 - 09/11/12

Estimate:

HELLER/SENATE/REP KLAS

Ln C	ch S	start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rta Type	Spots	Amount
E17		_	2 09/07/12	Ellen	CM	3-4p	F	:30	2	\$325.00LV2	0.00 NM	2	\$650.00
				Ellen		·							
EL	LEN Start D	lato	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Wee	k: 09/03/		09/09/12	F	2	\$325.00	0.00						
E 18	8 09	/10/12	2 09/11/12	Ellen	CM	3-4p	M	:30	2	\$325.00LV2	0.00 NM	2	\$650.00
FI	LEN			Ellen									
	Start D	ate	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Wee	k: 09/10/		09/16/12	M	2	\$325.00	0.00						
E 19	8 09	/07/12	2 09/07/12	8 News New 4p M		4-5p	F	:30	2	\$300.00LV2	0.00 NM	2	\$600.00
4F	NEWS			8 News Now 4p M	- F	(4:30 PM-5:0	io Pivij						
	Start D	ate	End Date		Spots/Week	<u>Rate</u>	Rating						
	k: 09/03/		09/09/12	F	2		0.00	.00		*****	0.00 NN4	•	6600 00
E 20	8 09	/10/1	2 09/11/12	8 News Now 4p M 8 News Now 4p M		4-5p (4:30 PM-5:0	M 00 PM)	:30	2	\$300.00LV2	0.00 NM	2	\$600.00
4F	NEWS			•	•	(,						
	Start D		End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
E 21	k: 09/10/ 8 09		09/16/12	8 News Now 5-630	n M-FCM	\$300.00 5-630p	0.00 F	:30	4	\$375.00LV2	0.00 NM	4	\$1,500.00
E 21	0 03	,,,,,,,	2 09/01/12	8 News Now 5-63	-	3-030p	•	.50	7	V070.00EV2	0.00 11111		Ψ1,000.00
5F	NEWS						.						
Moo	<u>Start D</u> k: 09/03/	_	End Date 09/09/12	<u>Weekdays</u> F	Spots/Week 4	<u>Rate</u> \$375.00	Rating 0.00						
E 22				8 News Now 5-630		5-630p	M	:30	4	\$375.00LV2	0.00 NM	4	\$1,500.00
				8 News Now 5-63	-	•							
5F	NEWS	hata	End Date	Wookdaye	Spots/Week	Pate	Rating						
Wee	<u>Start_D</u> k: 09/10/		09/16/12	<u>Weekdays</u> M	<u>30013/44eek</u> 4	<u>Rate</u> \$375.00	0.00						
E 23	8 09	07/12	2 09/07/12	630-7p Inside Edit	ion CM	630-7p	F	:30	2	\$300.00LV2	0.00 NM	2	\$600.00
INI	SIDER			Inside Edition									
IIN	Start D	ate	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 09/03/	12	09/09/12	F	2	\$300.00	0.00						
E 24	8 09	9/10/13	2 09/11/12	630-7p Inside Edit	ion CM	630-7p	M	:30	2	\$300.00LV2	0.00 NM	2	\$600.00
IN	SIDER			Inside Edition									
	Start D)ate	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	k: 09/10/		09/16/12	M	2		0.00			0005.001.10	0.00.194		0075 00
E 25	8 09	9/07/1:	2 09/07/12	7-8p Rotator 7-8p Rotator	СМ	7-8p	F	:30	3	\$325.00LV2	0.00 NM	3	\$975.00
E	T/INSIDE	EDIT	ION	7-op Notator									
	Start C		End Date		Spots/Week		Rating						
E 26	ek: 09/03/ 8 09		09/09/12	7-8p Rotator	CM	\$325.00 7-8p	0.00 M	:30		\$325.00LV2	0 00 NM	2	\$650.00
L 20	<i>0</i> 08	<i>n</i> 1 0 1 1	<u> </u>	7-8p Rotator	CIVI	, -op	1-9	.50	_	4020.00242	5.55 TAIVE	•	4000.00
E	T/INSIDE						.						
\/\oo	<u>Start D</u> k: 09/10/		End Date 09/16/12	<u>Weekdays</u> M	Spots/Week 2		Rating 0.00						
				8 News Now 11p N		11-1135p	F	:30	2	\$500.00LV2	0.00 NM	2	\$1,000.00
				8 News Now 11p		•							
11	P NEWS Start D		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Wee	ek: 09/03/		09/09/12	F	2		0.00						
E 28	8 09	9/10/1:	2 09/10/12	8 News Now 11p		11-1135p	M	:30	2	\$500.00LV2	0.00 NM	2	\$1,000.00
11	P NEWS	:		8 News Now 11p	M-F								
**	Start E		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
-	ek: 09/10/	12	09/16/12	M	2	\$500.00	0.00						
E 29	8 09	9/11/1	2 09/11/12		CM	8-9p	-T	:30	1	\$2,100.00LV2	0.00 NM	1	\$2,100.00

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KLAS

Order / Rev:

36944

Advertiser:

Heller, Dean R-USS

Alt Order #: Flight Dates:

08841042

Product Desc:

HELLER/SENATE/REP

09/05/12 - 09/11/12

Estimate:

1 - (Ch Chad	End	Inventory Code	Prook	Stort/End	Time Dove	Len Sp	oto	Rate Pri	Pta Type	Snote	Amount
Ln (Ch Start	End	Inventory Code	Break	Starvenu	Time Days	Len Sp	OlS	Nate Fil	rig Type	opols	Amount
			NCIS									
N	CIS-C//NCIS-L		Mookdaya	Cnote Milook	Data	Patina						
Wee	Start Date ek: 09/10/12	End Date 09/16/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$2,100.00	<u>Rating</u> 0.00						
E31		12 09/07/12	Fri 10-11p	CM	10-11p	F	:30	1	\$1,200.00LV2	0.00 NM	1	\$1,200.00
_			Blue Bloods									
В	LUE BLOODS Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 09/03/12	09/09/12	F		\$1,200.00	0.00						
E 32	8 09/08/	12 09/09/12	•		11-1135P	ss	:30	2	\$350.00LV2	0.00 NM	2	\$700.00
44	IP NEWS WK	n	8 News Now Sa/S	Su 11p								
,	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 09/03/12	09/09/12	ss	2	\$350.00	0.00						
E 33	8 09/08/	12 09/08/12	CBS Early Show		5-7a	S-	:30	1	\$85.00LV2	0.00 NM	1	\$85.00
C	BS SAT AM		CBS Early Show	- Sat.								
0.	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Wee	ek: 09/03/12	09/09/12	S-	1	\$85.00	0.00						
E 34	8 09/08/	12 09/08/12	US Open Tennis	CM	Various	S-	:30	1	\$300.00LV3	0.00 NM	1	\$300.00
Si	EC FOOTBAL	L	US Open Tennis		(9:00 AM-7:0	O PIVI)				i		
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	ek: 09/03/12	09/09/12	S-	1	\$300.00	0.00						0475.00
E 35	8 09/08/	12 09/08/12	8 News Now Sat	•	5-7p	S-	:30	1	\$175.00LV2	0.00 NM	1	\$175.00
W	KND NEWS		o news now Sat	0-1 b								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	ek: 09/03/12	09/09/12	S-	1	\$175.00	0.00	.20		£000 001 \/2	0.00 NIM	4	00 0002
E 36	8 09/08/	12 09/08/12	Sat 10-11p 48 Hours Mystery	CM ,	10-11P	S-	:30	1	\$900.00LV2	0.00 NM	1	\$900.00
48	BHR MYSTER	Y	io vicale injeto.									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
E 37	ek: 09/03/12 8 09/09/	09/09/12 12 09/09/12	CBS News Sunda	1 Morr@M	\$900.00	0.00 v MorniS	:30	1	\$850.00LV1	0.00 NM	1	\$850.00
E31	6 091091	12 03/03/12	CBS News Sund		ODO Guilda	y Wioriii 3	.00	•	4000.00 EV1	0.00 (1	•	\$ 00 0 .00
С	BS SUN AM											
Mod	Start Date ek: 09/03/12	End Date 09/09/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$850.00	Rating 0.00						
E 38			8 News Now Sun			/ Sun AS	:30	1	\$850.00LV1	0.00 NM	1	\$850.00
			8 News Now Sun									
A	M NEWS	Frd Data	Mantalana	Constant Atlanta	Dete	Detine						
Wee	Start Date ek: 09/03/12	End Date 09/09/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$850.00	Rating 0.00						
E 40			NFL Reg Season	Game£M	NFL Footba	II RegS	:30	1	\$1,800.00LV3	0.00 NM	1	\$1,800.00
	=1		NFL Football Reg	g. Season	(10:00 AM-1	:00 PM)						
N	FL Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Wee	ek: 09/03/12	09/09/12	S		\$1,800.00	0.00						
E41	8 09/09/	12 09/09/12	8 News Now Sun		5-7p	S	:30	2	\$200.00LV2	0.00 NM	2	\$400.00
51	P NEWS SUN		8 News Now Sun	15-7p								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
_	ek: 09/03/12	09/09/12	s	2	*=====	0.00			A. A			A4
E 42	8 09/09/	12 09/09/12	Sun 7-8p 60 Minutes	CM	7-8p	S	:30	1	\$1,350.00LV2	0.00 NM	1	\$1,350.00
60	0 MIN		OO MIIIUGS							Į		
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
-	ek: 09/03/12	09/09/12	S	CM	\$1,350.00 4-5a	0.00 M	:30	1	\$40.00LV2	0.00 NM	1	\$40.00
N 43	8 09/10/	12 09/10/12		Civi	4-Ja	141	.30	•	940.00 L V ∠	U.UU INIVI	1	9 40.00

Print Date: 09/21/12 14:35:38 Page 6 of 6

KLAS -

Order / Rev:

36944

08841042

Advertiser:

Heller, Dean R-USS

Product Desc:

Alt Order #: Flight Dates:

09/05/12 - 09/11/12

HELLER/SENATE/REP

Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
	_			8 News Now 4-5a						-			
				8 News Now 4-5a									
	S	Start Date	End Date	Weekdays S	Spots/Week	<u>Rate</u>	Rating						
W	eek: 0	9/10/12	09/16/12	M	1	\$40.00	0.00						
N 44	8	09/05/1	2 09/06/12	8 News Now 5a M-	F CM	5-6a	WT	:30) 2	\$900.00LV1	0.00 NM	2	\$1,800.00
				8 News Now 5a M-	F								
	S	Start Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
W	eek: C	9/03/12	09/09/12	WT	2	\$900.00	0.00				ì		
N45	8	09/05/1	2 09/06/12	8 News Now 6a M-	F CM	6-7a	WT	:30) 2	\$1,100.00LV1	0.00 NM	2	\$2,200.00
				8 News Now 6a M-	F								
	S	Start Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
W		9/03/12	09/09/12	WT	2	\$1,100.00	0.00						
N 46	8	09/05/1	2 09/06/12	8 News Now 4-5a	СМ	4-5a	WT	:30	3	\$130.00LV1	0.00 NM	3	\$390.00
				8 News Now 4-5a									
	S	Start Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
W	_	9/03/12	09/09/12	WT	3	\$130.00	0.00						
N47	8	09/05/1	2 09/06/12	CBS This Morning	7-9a CM	7-9a	WT	:30) 2	\$900.00LV1	0.00 NM	2	\$1,800.00
	_	•		CBS This Morning									
	9	Start Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
W	_	9/03/12	09/09/12	WT	2	\$900.00	0.00						
								-			Totals	85	\$37,885.00
											· Ottaio	-	401,000.00